



# THE STAGE IS YOURS!

## CHAIR SPONSORSHIP WITH THE ALPHARETTA SYMPHONY ORCHESTRA

### FREQUENTLY ASKED QUESTIONS

#### **Why should I sponsor a chair?**

Sponsoring a chair is a great way to support the orchestra and connect your passion to music to your donation.

#### **How do I decide on which chair I should sponsor?**

Many people will choose to sponsor the chair of someone they know in the orchestra. You could also choose the chair based on an instrument you played or love. If you still can't decide, just ask us, and we will choose a chair for you!

#### **What are my options for name recognition?**

You may choose the following for your sponsorship recognition: Your Name, Company Name, Anonymous, In memory of...

#### **Can more than one person sponsor a chair?**

You may sponsor a chair with a friend.

#### **How long does my sponsorship last?**

Sponsorships are annual and will need to be renewed each season before the first concert.

#### **Does the donation go directly to the musician I sponsor?**

Donations from the chair sponsorship program do not go directly towards the musician you sponsor. All donations go into our Annual Fund and will be used to support operational and program expenses.

#### **What are the benefits to sponsoring a chair?**

Chair sponsors will have their name (or chosen recognition option) appear in the concert programs throughout the season and on our website.

#### **What are the chair sponsorship level amounts?**

Podium-\$1,000, Concertmaster-\$500, Principal Musician-\$250, Orchestra Musician/Staff-\$150.